



**FOR IMMEDIATE RELEASE:**  
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## **General Shale Wins Supplier of the Year Award**

CARMEL, Ind. – General Shale, a longtime provider of brick for high-quality commercial and residential projects throughout the nation, has received the Supplier of the Year award from Ryland Homes – Indianapolis Division. The award was recently presented to the sales team from General Shale’s retail location in Carmel, Indiana.

Headquartered in Johnson City, Tennessee, General Shale is the North American subsidiary of Wienerberger AG and a leading manufacturer of brick, one of the world’s oldest green building materials.

This is the second consecutive year General Shale has received the award from Ryland Homes. This year’s award recognizes outstanding quality and service provided for the 564 new homes built by Ryland Homes in the Indianapolis market in 2013.

Located at 105 W. Carmel Drive in Carmel, General Shale is the exclusive supplier of masonry products for Ryland Homes in the Indianapolis market.

“We are delighted to receive this award from Ryland Homes’ Indianapolis Division,” says Charles Smith, president and CEO of General Shale. “Our high-quality masonry products provide a variety of outstanding options and lasting value for residential and commercial builders and customers, and we look forward to continuing our longstanding partnership with Ryland Homes to deliver superior services for their construction needs.”

Ryland Homes has constructed more than 300,000 homes in 21 states. Last year, BUILDER Magazine named Ryland Homes the 2012 Fastest-Growing Public Homebuilder.

“We are pleased and honored to be recognized with this award from Ryland Homes,” says Gary Rossman, district sales manager at General Shale in Carmel. “The entire Carmel staff continues to provide distinctive building products and excellent customer service not only in Carmel, but to all our Indianapolis customers.”

### **ABOUT GENERAL SHALE**

General Shale is North America’s largest brick, stone and concrete block manufacturer, supplying a wide variety of masonry materials for residential, commercial and specialty architectural projects. These materials include brick, thin veneers, stone, outdoor living kits, concrete block and various building materials. The company offers an endless array of sizes,

colors and textures to complete any building project. With a life cycle of more than 100 years, the sustainability of brick is the company's commitment to responsible stewardship.

Throughout the U.S. and Canada, General Shale operates manufacturing facilities in nine states and provinces, in addition to a network of 31 distribution centers across the country. General Shale was founded in 1928 and is headquartered in Johnson City, Tennessee. For more information, visit [www.generalshale.com](http://www.generalshale.com).

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