Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.
WHY BRICK IS BETTER
COMPARING THE SQ.FT. COST & BENEFITS OF EXTERIOR CLADDINGS

Plastic Vinyl
Fiber Cement
Synthetic Stucco
Artificial Stone
Genuine Stone

**SQ.FT COST**

<table>
<thead>
<tr>
<th>MANASSAS</th>
<th>RICHMOND</th>
<th>TIDEWATER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Plastic Vinyl</td>
<td>$4.13’</td>
<td>$2.66’</td>
</tr>
<tr>
<td>Fiber Cement</td>
<td>$7.27”</td>
<td>$8.82”</td>
</tr>
<tr>
<td>Synthetic Stucco</td>
<td>$8.01’</td>
<td>$7.11’</td>
</tr>
<tr>
<td>Artificial Stone</td>
<td>$17.50’</td>
<td>$15.71’</td>
</tr>
<tr>
<td>Genuine Stone</td>
<td>$25.37”</td>
<td>$20.95”</td>
</tr>
</tbody>
</table>

**ATTRIBUTES**

**PROS:**
- Very low initial cost; relatively easy to install.
- Low initial cost; no special support needed to install.
- Variety of color options; improved energy efficiency.

**CONS:**
- Very poor weathering; prone to wind, fire & moisture damage; poor energy efficiency & noise retention; regular maintenance; low sustainability; low resale values.
- Unsightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability.
- Prone to cracks, holes and even insect infestation; may have higher insurance premiums; requires continual maintenance; average sustainability.

Naturally made; offers a wide range of color and texture options; high energy efficiency and noise retention; may have lower insurance premiums; no maintenance; high sustainability.

Moderate initial cost.

Queen Size Clay Brick

**MANASSAS, VA**
$8.01’Q/S

**RICHMOND, VA**
$7.74’Q/S

**TIDEWATER, VA**
$8.40’Q/S

*Listed pricing is for 2,266 sq.ft. of exterior wall space for a 2-story home including product and typical installation using queen size brick (Q/S) and is based on data by RSMeans | The Gordian Group, Installed Cost of Residential Siding, Comparative Study; 2017.

**Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

**Listed pricing for genuine stone based on 2015 data.