Most Popular Colors & Available Sizes

 Berrywood | LWQ

 Castle Rock Tudor | LWQ

 Cortez | LWK, LWQ

 Millstone | LWK, LWQ

 Mountain Creek | LWK, LWQ

 Newcastle Gray | LWK, LWQ

 Olde Georgian Tudor | LWQ

 Rome LaCosta | LWQ

 River Shoals | LWQ

 Woodhaven Tudor | LWK, LWQ

 Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.

 LIGHTWEIGHT QUEEN (LWQ)

 2-3/4" bed, 2-3/4" face, 7-5/8"length

 The Queen Size provides the same face as Engineered Modular with a cost-effective reduced bed depth of 3".

 LIGHTWEIGHT KING (LWK)

 2-3/4" bed, 2-3/4" face, 9-5/8"length

 King size provides a very low installed wall cost because fewer bricks are required per square foot.
WHY BRICK IS BETTER
COMPARING THE SQ.FT. COST & BENEFITS OF EXTERIOR CLADDINGS

Plastic Vinyl

ATLANTA
Very low initial cost; relatively easy to install.

BIRMINGHAM
Low initial cost; no special support needed to install.

CHATTANOOGA
Variety of color options; improved energy efficiency.

CONS:
Very poor weathering; prone to wind, fire & moisture damage;
poor energy efficiency & noise retention; regular maintenance; low sustainability; low resale values.

Unsightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability.

Fiber Cement

ATLANTA

BIRMINGHAM

CHATTANOOGA

Synthetic Stucco

ATLANTA

BIRMINGHAM

CHATTANOOGA

$2.71$ * Installed Cost for 2,266 SQ.FT. of wall area by listed metro.

$2.62$ * Installed Cost for 2,266 SQ.FT. of wall area by listed metro.

$2.54$ * Installed Cost for 2,266 SQ.FT. of wall area by listed metro.

Artificial Stone

ATLANTA

BIRMINGHAM

CHATTANOOGA

$16.02$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

$15.42$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

$14.93$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

Genuine Stone

ATLANTA

BIRMINGHAM

CHATTANOOGA

$19.10$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

$20.68$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

$20.38$ * Includes added cost of $1.56 / sq.ft. for paints & coatings if required in the field.

ATTRIBUTES

PROS:
Very low initial cost; relatively easy to install.

Low initial cost; no special support needed to install.

Variety of color options; improved energy efficiency.

CONS:
Very poor weathering; prone to wind, fire & moisture damage;
poor energy efficiency & noise retention; regular maintenance; low sustainability; low resale values.

Unsightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability.

Prone to cracks, holes and even insect infestation; may have higher insurance premiums; requires continual maintenance; average sustainability.

Variety of colors, shapes & sizes; improves energy efficiency.

High initial cost; complex to install; prone to moisture damage due to improper installation; likely to fade over time due to weathering; requires regular maintenance.

Natural made; variety of color options; higher resale values.

Very high initial cost; requires special trade skill to install or repair.

Naturally made; offers a wide range of color and texture options; high energy efficiency and noise retention; may have lower insurance premiums; no maintenance; high sustainability.

Moderate initial cost.

Queen Size Clay Brick

ATLANTA, GA
$7.90$ Q/S

BIRMINGHAM, AL
$7.60$ Q/S

CHATTANOOGA, TN
$7.38$ Q/S

*Listed pricing is for 2,266 sq.ft. of exterior wall space for a 2-story home including product and typical installation using queen size brick (Q/S) and is based on data by RSMeans | The Gordian Group, Installed Cost of Residential Siding, Comparative Study; 2017.

**Listed pricing for genuine stone based on 2015 data.