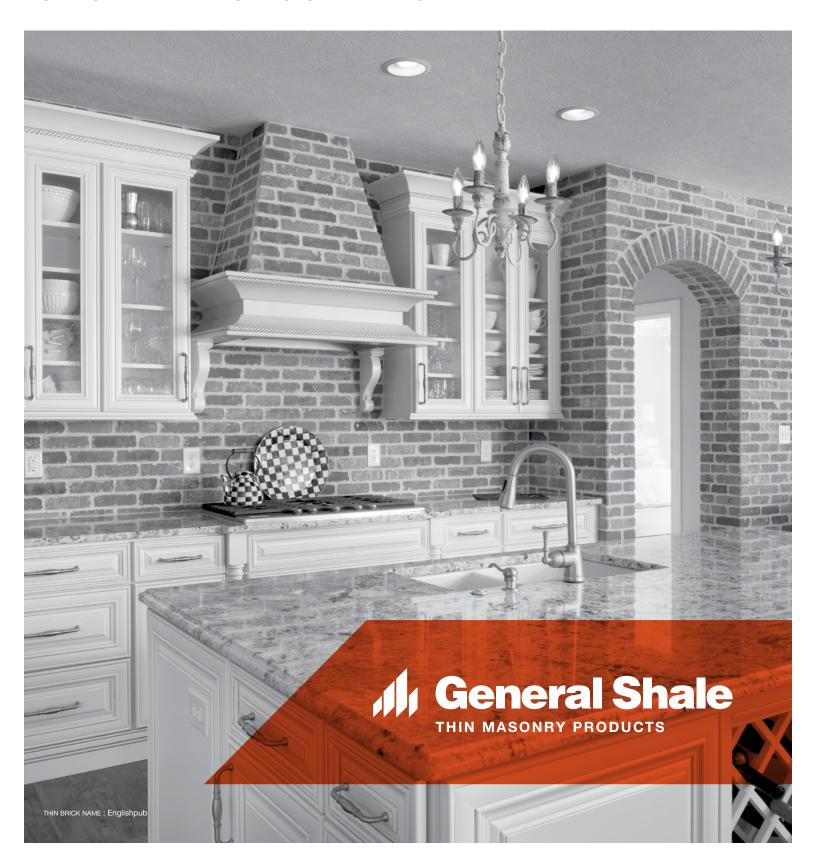
OLD BRICK ORIGINALS™

THIN BRICK

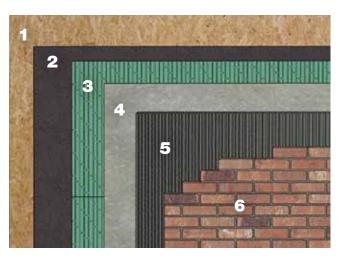
INSTALLS EVERYWHERE. CHANGES EVERYTHING.





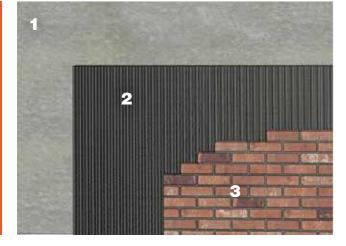
PREFERRED INSTALLATION METHODS

The General Shale preferred method of exterior installation is a drainage system with polymer modified mortar.



- 1. Sheathing
- 2. Weather Barrier
- 3. Drainage Medium
- 4. Cement Board
- 5. Thinset
- 6. Thin Brick & Pointing Mortar





- 1. Drywall or Cement Board
- 2. Thin-set Mortar or Adhesive*
- 3. Thin Brick & Pointing Mortar

*Non-sagging adhesive recommended. Visit our website for more thin brick installation details.

OLD BRICK ORIGINALS™ THIN BRICK



Carriagehouse





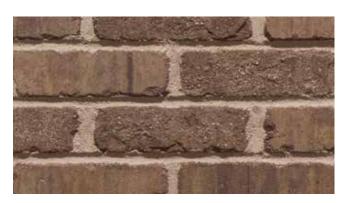
Frenchquarter



Ironworks



Smokestack



Towerbridge



Cityhall



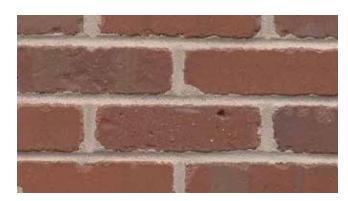
Peppermill



Townsquare



Englishpub



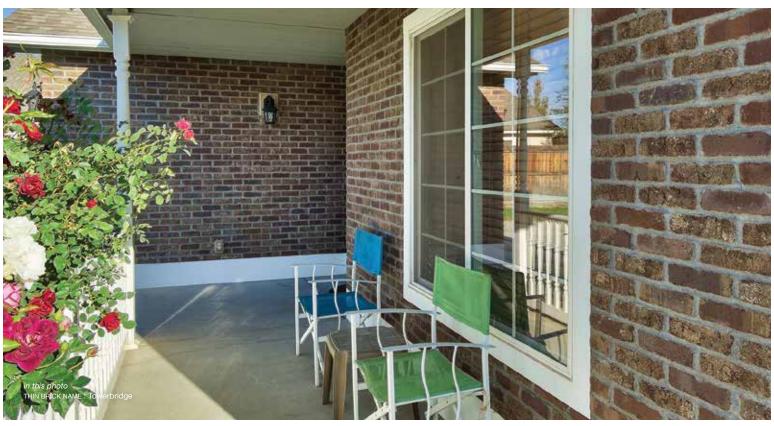
Schoolhouse



Trainstation











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General Shale masonry products are an integral part of a systems solution for sustainable construction. From highly efficient and environmentally friendly production to extremely long product life cycles, General Shale products can benefit both the environment and the building's occupants.

Our company has a long history of responsible stewardship of the environment and has received numerous awards for our conservationist accomplishments. We are proud of leading the masonry products industry with innovative processes while providing the world's best building materials for customers across North America.

