

# MONCURE, NC / 6024

Most Popular Colors



Bradford Hall Tudor



Clayton Falls



Colony Pointe



Cortez 6024



Cumberland Tudor



Graysburg



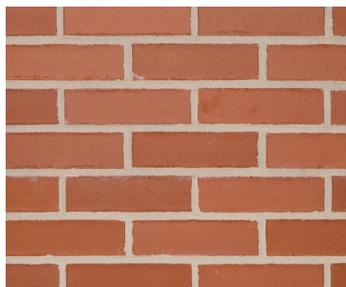
Hamilton



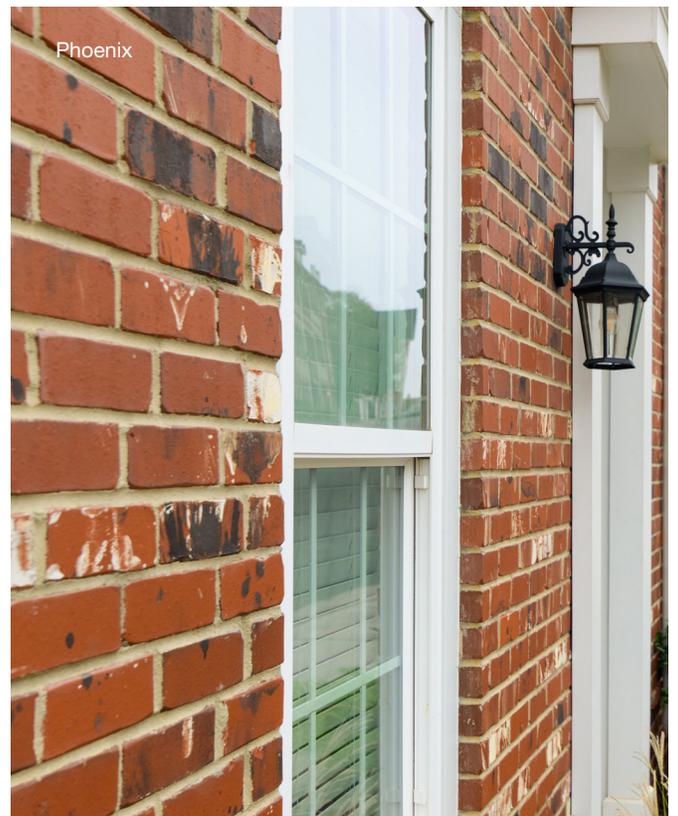
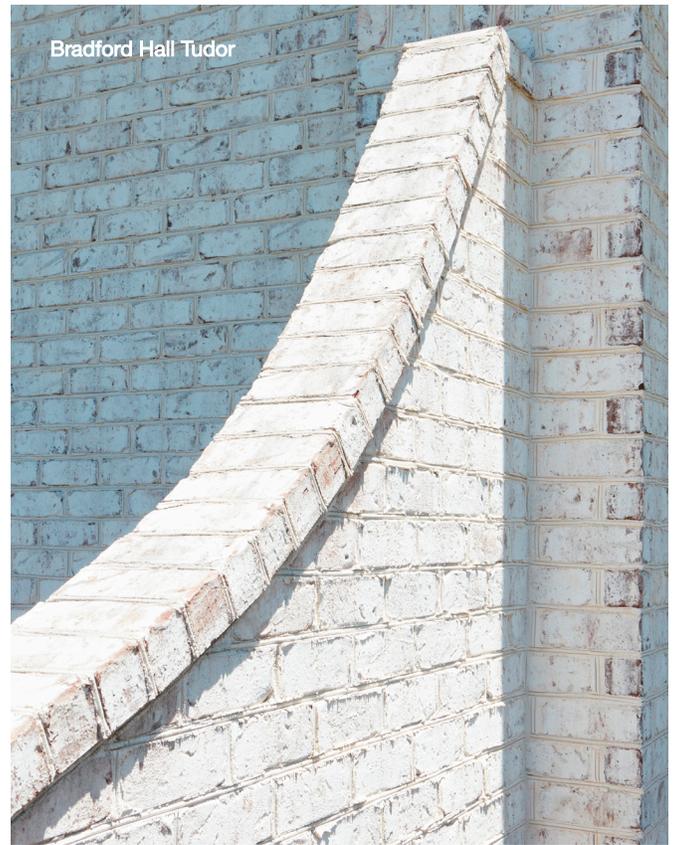
Midnight Mist



Phoenix



Red Range Smooth



300 Brick Plant Road • Moncure, NC 27559 • (919) 777-6899

Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.



# WHY BRICK IS BETTER

COMPARING THE SQ.FT. COST AND BENEFITS OF EXTERIOR CLADDINGS



## Clay Brick



Plastic Vinyl



Fiber Cement



Synthetic Stucco



Artificial Stone



Genuine Stone

### SQ.FT COST\*

CHATTANOOGA  
KNOXVILLE  
NASHVILLE

	Plastic Vinyl	Fiber Cement	Synthetic Stucco
CHATTANOOGA	\$2.54*	\$6.52**	\$6.67*
KNOXVILLE	\$2.49*	\$6.42**	\$6.54*
NASHVILLE	\$2.66*	\$6.75**	\$7.09*

	Artificial Stone	Genuine Stone
CHATTANOOGA	\$14.93*	\$20.38**
KNOXVILLE	\$14.63*	\$20.24**
NASHVILLE	\$15.72*	\$21.76**

\*Installed cost for **2,266 SQ.FT. of wall area** by listed metro  
 \*\*Includes added cost of \$1.56 / sq.ft. for paints & coatings if required in the field

### ATTRIBUTES

#### PROS:

Very low initial cost; relatively easy to install

Low initial cost; no special support needed to install

Variety of color options; improved energy efficiency

Variety of colors, shapes & sizes; improves energy efficiency

Natural made; variety of color options; higher resale values

#### CONS:

Very poor weathering; prone to wind, fire & moisture damage; poor energy efficiency and noise retention; regular maintenance; low sustainability; low resale values

Unightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability

Prone to cracks, holes and even insect infestation; may have higher insurance premiums; requires continual maintenance; average sustainability

High initial cost; complex to install; prone to moisture damage due to improper installation; likely to fade over time due to weathering; requires regular maintenance

Very high initial cost; requires special trade skill to install or repair

Naturally made; offers a wide range of color and texture options; high energy efficiency and noise retention; may have lower insurance premiums; no maintenance; high sustainability

Moderate initial cost



## Clay Brick

CHATTANOOGA, TN  
\$7.38\*

KNOXVILLE, TN  
\$7.24\*

NASHVILLE, TN  
\$7.75\*

\*Listed pricing is for 2,266 sq.ft. of exterior wall space for a 2-story home including product and typical installation using queen size brick and is based on data by RSMMeans | The Gordian Group, Installed Cost of Residential Siding, Comparative Study; 2017.

\*\*Listed pricing for genuine stone based on 2015 data.