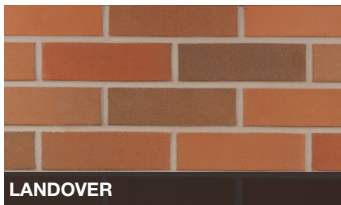
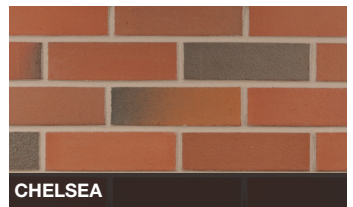
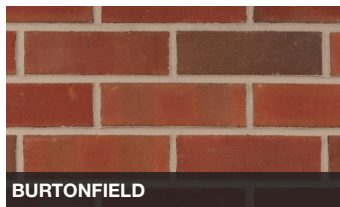


Exceptional Beauty. Effortless Performance.

General Shale has spent nearly 100 years building communities, homes, and businesses throughout the U.S. and Canada. Our Watson[®]town Brick products are produced using the latest technology in the industry to ensure the highest quality and provide the close tolerances and stability that architects, builders, and developers require for commercial projects. All-natural clay brick has an exceptionally long life cycle, does not emit ozone-depleting substances, and can be manufactured virtually waste-free.

A solid foundation starts with General Shale products.

ATLANTIC SERIES



CLEVELAND CO. PLANT LEGACY SERIES

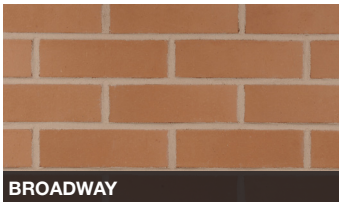


IRON SPOT



CHELSEA IRON SPOT

MANHATTAN SERIES



BROADWAY



CENTRAL PARK



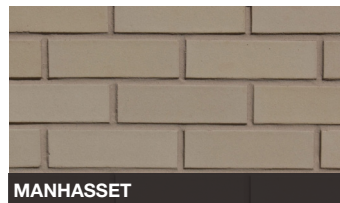
COAL



GREENWICH



MADISON



MANHASSET



RIVERDALE

MUDBOX SERIES



CAYUGA WATEX



GEORGETOWNE WATEX



KEUKA WATEX



OLD TAPPAN

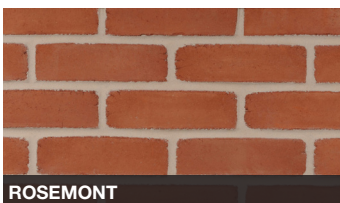
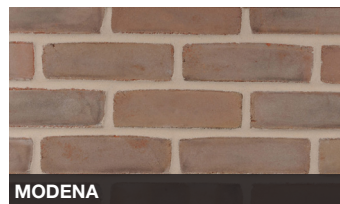
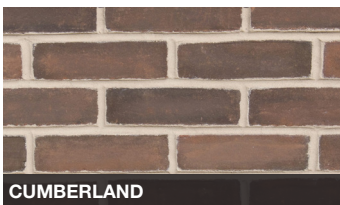


OWASCO WATEX

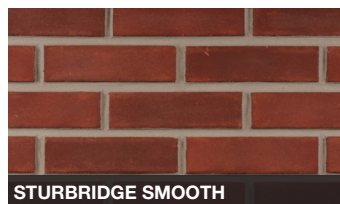
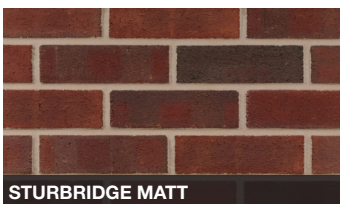
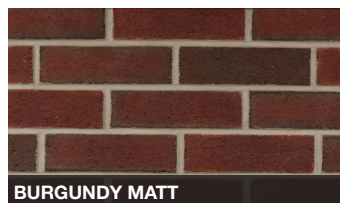
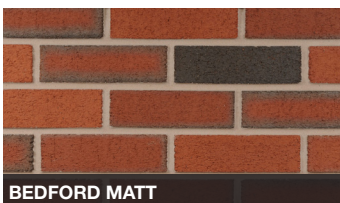


WALNUT WATEX

PENNSYLVANIA MOLDED SERIES



RED MATT / SANDED SERIES



SANDED MATT WATEX SERIES



SMOOTH SOLIDS SERIES



SUSQUEHANNA SERIES



VERTICAL TEXTURE SERIES



PLEASE NOTE: Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.