

General Shale masonry products are an integral part of a systems solution for sustainable construction. From highly efficient and environmentally friendly production to extremely long product life cycles, General Shale products can benefit both the environment and the building's occupants.

Our Company has a long history of responsible stewardship of the environment and has received numerous awards for our conservationist accomplishments. We are proud of leading the masonry products industry with innovative processes while providing the world's best building materials for customers across North America.

For more than 80 years, General Shale has manufactured the professional-grade products used in everything from America's greatest landmarks to your own front porch, providing quality, service and lasting beauty.

Regardless of the size of project—a small patio renovation or a large new home, multi-family housing or multi-story commercial buildings-General Shale is the right solution for you.

Stop by one of our General Shale locations or visit us at www.GeneralShale.com.



1-800-414-4661 www.GeneralShale.com

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# Cheaper Construction & Easier Installation

General Shale's "Kingsize Brick" can drastically reduce brick construction costs. One square foot of wall surface now takes only five bricks compared to seven traditional modular bricks.

The slightly larger Kingsize units decrease the amount of brick and mortar utilized and reduce installation time and labor costs.

#### General Shale Kingsize Brick

Size (W x H x L) 2 %" x 2 ¾" x 9 %" Weight 4.0 lb



### Typical Modular Size Brick

Size (W x H x L) 3 ½" x 2 ¼" x 7 5%" Weight 4.0 lb (Sq. Ft.) 7





Despite weighing approximately the same as typical modular bricks, Kingsize units require 20% less brick units per square foot of wall area—resulting in significant construction cost savings.

As well as being space effective, Kingsize provides lasting beauty for both residential and select commercial projects. The suggested bond pattern for Kingsize units is a 1/3-bond pattern.

# General Shale Lightweight Kingsize Brick

368 pieces per cube/pallet

#### Mooresville, IN - Plant 6020

6020001074 Arcadia Ashford 6020026549 Belleville 6020000983 Chaldean 6020000979 Coopers Mill 6020026550 Indiana Millstone 6020027779 Keeneland 6020026556 Kingsmill 6020001078

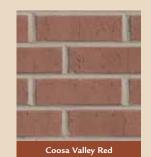
#### Rome, GA - Plant 6040

Berrywood 6040004960 Coosa Valley Red 6040007851 6040023385 Cortez 6040026086 Granite Ridge Millstone 6040006504 Preservation Red 6040007546 Rome LaCosta 6040007653 Rome Plantation 6040004966 San Gabriel 6040007564 6040026445 Victorian Mountain Creek 6040028273

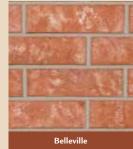
## Spring City, TN - Plant 6042

| 1 0 7             |            |
|-------------------|------------|
| Albany            | 6042025696 |
| Colonial Manor    | 6042026126 |
| Innsbrook         | 6042026757 |
| Mt. Rainier       | 6042025734 |
| Olde Vienna       | 6042026761 |
| Parkside          | 6042027187 |
| Rembrandt         | 6042027958 |
| Scottsdale        | 6042027071 |
| Calderwood Valley | 6042028169 |
| Magnolia Ridge    | 6042026909 |
|                   |            |

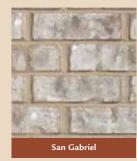






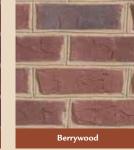






















#### **Building Code Compliance**

General Shale Kingsize bricks are manufactured to meet ASTM C216 or C652 specifications and comply with all model building code requirements including the IRC (International Residential Code) and IBC (International Building Code)