

Real **Brick**. Real **Thin**. Right **There**.



Get the skinny on the new face of genuine clay brick

You've never seen or worked with a brick quite like this before. Authintic Brick by Meridian[™] Brick is the exciting new way to transform your home or business in ways you never thought possible.

Wow. That was Easy.

Homeowners like Authintic Brick for the warm, comforting colors and eye-pleasing textures it brings to any room in the house. But what you'll really love is the ease of installation. Authintic Brick is made from real fired clay brick, yet it's also light and versatile. It can be easily installed on virtually any existing wall surface. With Authintic Brick, you can transform any space into a cool new look or accent that will leave you asking: "Why didn't I do this sooner?"

Endless possibilities

From man caves and wine cellars to kitchens and outdoor patios, Authintic Brick is made to revitalize and renovate your rooms like no other brick. It's real thin brick that makes a real difference, right there where you need it.





Interior Adhesive Installation

Pictured: Riverbend (made-to-order)

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Features & Benefits

REMEMBER WHEN BRICK WAS CONSIDERED HEAVY AND CUMBERSOME? Not anymore. Today, thin is in. Especially if you want to achieve the rich aesthetics of real clay brick – without having to worry about any downside. Brick has changed. Have you? Here's a whole house full of reasons to consider Authintic Brick for your next project.



LIGHTWEIGHT – Install on nearly any sound structural interior/ exterior surface. It's 3" thinner and 70% lighter than dimensional brick.



Old Edisto



ENVIRONMENTALLY

FRIENDLY – Manufactured from natural materials and free of volatile compounds for your health and comfort. Cottonwood

MATCHING FULL BRICK – Love your Authintic Brick but want to go old school?

Ask us about using it as full

dimension brick.



Swan Creek

EASY TO INSTALL – Unlike full bed brick, applying thin brick to a substrate can be a do-it-yourself project or installed by experienced trades people.

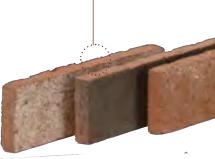
MADE FROM REAL FIRED CLAY BRICK – Crafted from classic materials for an authentic appearance – just thinner.

 VERSATILE – Add the warmth and sophistication of real clay brick to any new construction or renovation, inside or out, residential or commercial.





CHOICES. CHOICES. — CHOICES. Authintic Brick offers 39 colors in stock and ready to ship to you – or we offer hundreds of made-to-order choices. Contact us for availability.



Old Williamsburg

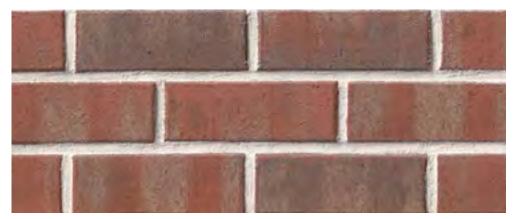




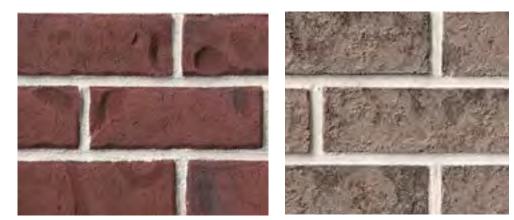


Arenac



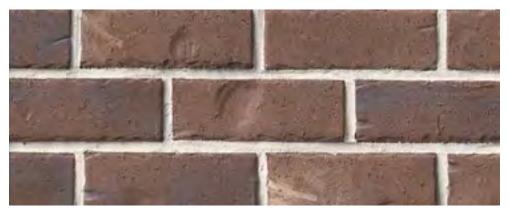


Colony Bay



Grand River

Hemlock



Meadowbrook



Swan Creek





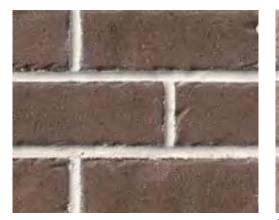
Mulberry

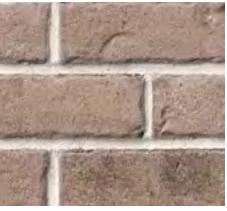




Port Huron

Royal Oak





Shiawassee

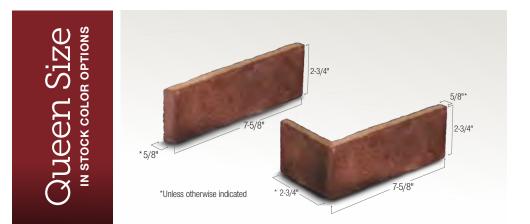
Swan Creek



Tierra



Shiawassee





Alamo (*3/4" thickness)



Old Guignard



Capers Island





Coastal Bluff

Cordoba



Cottonwood (3" corner return)



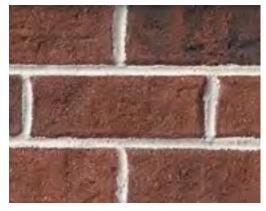
Magnolia Bay

Marsh Pointe

QUEEN SIZE IN STOCK COLOR OPTIONS



Mt. Rushmore (*3/4" thickness)



Old Edisto

Olde Columbia



Old Guignard (*3/4" thickness)





Old Williamsburg (*3" corner return)

Sandy Creek





Cottonwood





QUEEN SIZE IN STOCK COLOR OPTIONS

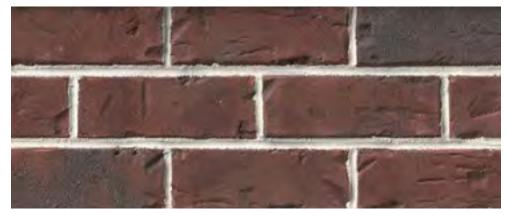


Savannah Gray





Savannah Moss (*3" corner return)



Scarlet Oak Blend



Spanish Moss Blend



Tobacco Road



<figure><figure>

Chestnut Hill

Fireside



Silverado



Grand Chenier

Madrono



Ridgemont





Silverado

Wells Valley



Winslow



Residential Uses

IT'S NOT SO MUCH WHERE TO USE AUTHINTIC BRICK TO CREATE A FABULOUS LOOK - AS MUCH AS IT IS WHERE CAN YOU NOT ENJOY IT? Try this: walk around your home and look at the walls in each room. Can you imagine how the addition of Authintic Brick will transform any room or space? Now walk around the outside of your house. Same deal. To transform your home in a big way, think authentic.



Old Williamsburg

Here are some ideas for all the rooms in your home:

FIREPLACE FACING

OUTDOOR KITCHEN AND HARDSCAPE

EXPOSED FOUNDATION WALL

HOME ADDITIONS



EXTERIOR GABLE PEAKS

Old Williamsburg

WINE CELLAR

VAULTED CEILING

BASEMENT REMODEL

PORCH OR PATIO

WET BAR

SIDING REPLACEMENT

DINING ROOM FEATURE

HOME OFFICE UPGRADE

KITCHEN BACKSPLASH





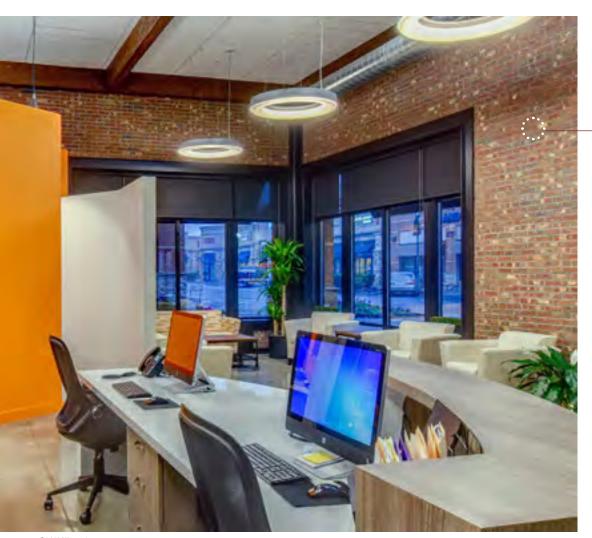
Cottonwood



Commercial Uses

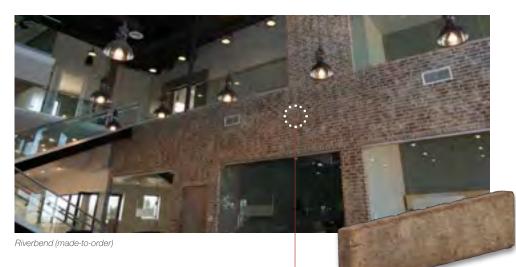
WHAT MAKES AUTHINTIC BRICK THE IDEAL BRICK IN COMMERCIAL APPLICATIONS? For starters, consider what it takes away. It's lightweight. It eliminates the need for shelf angles, steel lintels and foundation support - so your structural requirements are reduced. Authintic Brick can be installed virtually anywhere you want the warm and rick look of genuine brick without the worry of having a structure to support the weight of typical full sized clay brick.

Now consider what it adds. Thin brick is thinner so you end up with more usable floor or green space. The lighter weight gives you more design freedom - including easily mixing with other façades - while still meeting the new energy codes for continuous insulation. You'll also benefit from year-round installation, ease to change-out for future renovations, with quick and efficient installation. This is a brick you're sure to love working with.



Old Williamsburg

PRE-ENGINEERED METAL SUPPORT SYSTEMS PROJECTS THAT REQUIRES CONTINUOUS INSULATION **PROJECTS WITH HIGH SEISMIC REQUIREMENTS**



COMBINE MATCHING FULL BRICK **AND THIN BRICK**

EXTERIOR CLADDING SOLUTION FOR

RESTAURANT INTERIOR AND EXTERIOR

TILT-UP CONCRETE PANEL PROJECTS

LOBBY, RECEPTION DESK AND OTHER

PRECAST CONCRETE FAÇADE SOLUTIONS

CUSTOMER GREETING AREAS

ALL BUILDING TYPES

OUTDOOR EATING SPACES



Riverbend (made-to-order)

HARDSCAPE AND SIGNAGE STRUCTURES

INTERIOR APPLICATION TO MATCH

INTERIOR AND EXTERIOR RETAIL BRANDING

EXTERIOR MASONRY



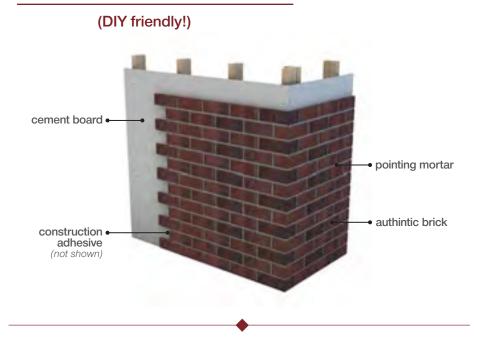
Riverbend (made-to-order)



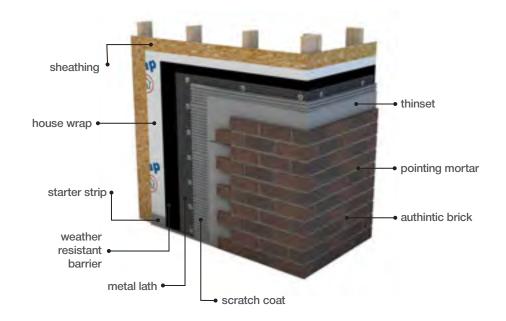
Installation Options

For more information on which method is best suited for your project, visit **authinticbrick.com**.

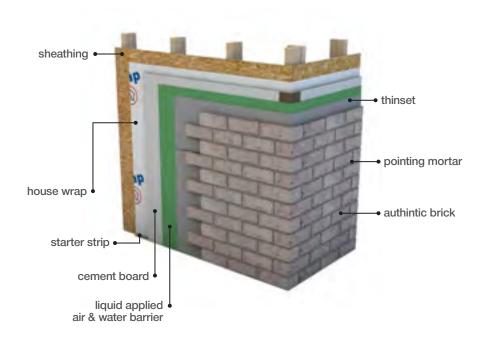
Interior Adhesive Method



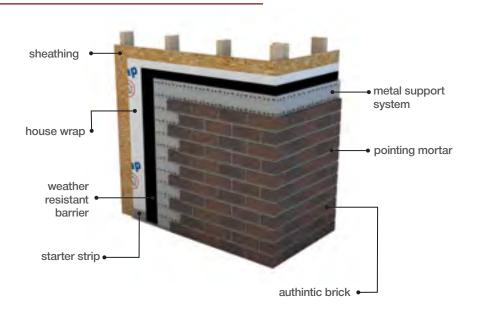
Thickset Method



Thinset Method



Metal Support System





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Get even more skinny.

For more information, to see more options or to discuss your next project, give us a call at **866-259-6263** or visit **authinticbrick.com**



Pictured: Riverbend (made-to-order)

Please note: This literature is intended to generally show the color range of the featured product. Using print and photography, it is impossible to show all colors, percentages of colors, texture and the harmless imperfections that may be contained in thousands of brick. Brick from different runs may vary slightly in color range and texture.

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