









# AMERICAN INSTITUTE OF ARCHITECTS



AIA/CES Registered Provider Program Summary

## **Course Description**

The intent of this course is to analyze the ASTM performance criteria for thin brick and identify how it offers durability, safety, and energy efficiency benefits.

### **Learning Objectives**

- Describe how using thin brick can enhance your design regardless of the application – interior, exterior, residential, commercial, renovation, DIY, etc.
- Define the Brick Industry Association classification of full brick and thin brick materials and how they are to be used as part of a design and specification
- Gain the ability to evaluate the various thin brick field applied options available in the market today.
- Describe the different thin brick panelized options available in the market place and define when a panelized option should be considered
- Learn how to execute and establish a realistic aesthetic expectations program as it relates to your anticipated finished product – a successful thin brick wall system.

#### **Target Audience**

Architects, owners, specifiers and other design professionals in the residential, commercial, or multi-family housing markets.

#### **Instruction Method**

Facilitator may use a PowerPoint presentation or handouts, depending on audience size.

## **Audio Visual Required**

A screen and electrical power are required. The facilitator will provide laptop and projector, as necessary.

#### **Facilitator Qualifications**

All facilitators will be Meridian® Brick sales personnel, or distributor product specialists who have undergone training on CES guidelines and presentation skills.

For more information please contact: Your Meridian Brick Sales Representative or call 866.259.6263



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