



Area Locations

Build on the beauty of nature

the NEW WAY to ADD CLASSIC BEAUTY...NATURALLY

Add more beauty and value to your new construction or renovation project by choosing **Old Brick Originals™** thin brick from General Shale. General Shale thin brick is made from natural materials and cut thin for easy installation. The reduced weight of thin brick makes it an ideal design solution for both residential and commercial interiors and exteriors. Now you can enjoy the beauty of genuine brick anywhere.



Interior thin brick installation is a breeze with the General Shale DIY Starter Bucket. The Starter Bucket includes everything you need to complete your project: mortar, adhesive, joint spacers, joint tooling dowel, grout bag, drop cloth, caulk gun, carpenter's pencil and instructions.

General Shale
Renovation Products

1-800-414-4661
www.GeneralShale.com

Copyright © 2013 General Shale, Inc. The photos in this brochure are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Color selection should be made from product samples. Product availability may vary by geographic location. Please visit your local General Shale retail location or contact your local General Shale representative for product availability in your area. Please visit www.GeneralShale.com to find the location nearest you. Prices subject to change without notice.

Great ideas for any project

ADD CLASSIC BEAUTY *with* THIN BRICK

General Shale
Renovation Products

Wienerberger

Old Brick Originals™ from General Shale

STANDARD COLORS



Cigarfactory



Cityhall



Englishpub



Frenchquarter



Ironworks



Operahouse



Peppermill



Schoolhouse



Seawall



Smokestack



Townsquare



Trainstation

CUSTOM COLORS



Buckingham Tudor



Cape Lookout



Mountain Stone



Nottingham



Old Louisville



Phoenix



Salem Creek Tudor



Silas Lucas



Virginia Vintage

THIN BRICK

FLATS

Each box includes 50 thin brick flats, enough to cover approximately seven square feet of wall space.

CORNERS

Each box includes 25 thin brick corners.



Moisture drainage for exterior applications

PREFERRED INSTALLATION METHOD

MOISTURE SHIELD SYSTEM



The General Shale preferred drainage system is the Moisture Shield system. Moisture Shield is a revolutionary moisture barrier that protects exterior substrate walls when thin brick is used. Thin, lightweight and easy to install, Moisture Shield also provides an additional layer of insulation for your home.

LATH and SCRATCH SYSTEM



The metal lath and scratch system incorporates a metal mesh that lays over the moisture wrap and attaches to your exterior wall. Simply trowel a thin layer of mortar (scratch coat) over the mesh and set your thin brick into the mortar.

METAL DRAINAGE SYSTEM



A metal drainage system is commonly used with thin brick in exterior applications. This system utilizes metal alignment panels with an adhesive to ensure that the brick siding is locked in place.