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Arriscraft Introduces 'Urban LedgeStone' Building Stone

CAMBRIDGE, ONTARIO – Arriscraft, manufacturer of naturally-made products that emulate quarried stone, introduces Urban LedgeStone – a brand new Building Stone product designed with simple installation and understated elegance in mind.

Arriscraft is the stone products group of General Shale, the North American subsidiary of Wienerberger AG and a leading manufacturer of brick, one of the world's oldest green building materials.

This natural, ledgeStone-style Building Stone features long, sleek lengths in three sizes and two striking colors: Dusk and Frost. Urban LedgeStone is Arriscraft's first product designed to be installed in a coursed pattern, which is incredibly easy and efficient to install (masons can pick automatically from the skid, installing one size at a time, without having to maintain a specific pattern). Urban LedgeStone can also be installed in a more traditional ashlar pattern. Either configuration creates a modern, elegant result.

Arriscraft's Natural Process technology uses only natural materials (plus color pigments) and replicates how stone is created in the earth. This patented process creates Building Stone with the natural aesthetics and durability of quarried stone, plus the convenience of standard installation and unlimited supply.

ABOUT ARRISCRAFT

Arriscraft manufactures a vast range of premium stone for commercial and residential projects, including full-bed Renaissance[®] Masonry Units and Building Stone, Thin-Clad adhered and clipped veneers, Adair[®] Limestone, and cast accessories. Designers can select from a truly comprehensive line of styles - from old-world to contemporary – in natural colors, with custom applications available.

Headquartered in Cambridge, Ontario (62 miles/100 km west of Toronto), Arriscraft is the stone products group of General Shale, North America's largest brick, stone and concrete block manufacturer, supplying a wide variety of masonry materials for residential, commercial and specialty architectural projects.

Throughout the U.S. and Canada, General Shale operates manufacturing facilities in nine states and provinces, in addition to a network of 31 distribution centers across the United States. General Shale was founded in 1928 and is headquartered in Johnson City, Tennessee. For more information about General Shale, visit www.generalshale.com. For more information about Arriscraft, visit www.arriscraft.com or contact Arriscraft at 800-265-8123 or send us a request at solutions@arriscraft.com.