

Selections to complement any design.

The Cleveland County Plant (CCP) has supplied a unique line of brick selections to complement any commercial design. The CCP products are manufactured from clay and shale in North Carolina – creating exclusive colors, sizes and textures that architects, contractors and designers expect for their commercial applications.

Color Selections

The Cleveland County Plant bricks are classified as either Type FBS or FBA, Grade SW, under ASTM C216, with the capability to produce FBX. Architects and designers have options of several textures to achieve their desired aesthetic preferences, including Smooth, Rocked and Velour.

We want to ensure that your design objectives are met. If you don't see the color you need in our standard palette, ask your sales representative about blending of colors.



Baystone Rockface



Cascade White Rockface



Cascade White Velour



Centennial Velour



Chestnut Velour



Coral Velour



Diamond White



Graystone Velour



Gulfstone Velour



Oatmeal



Red Smooth Select



Red Velour



Sandstone Velour



Silverstone Velour



Smoke Gray Velour



Tan Velour



Taupe Gray Velour



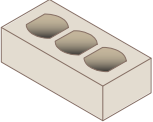
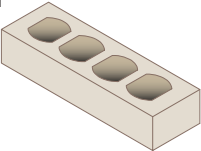
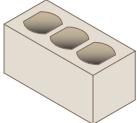
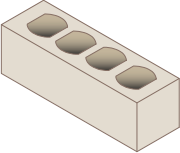
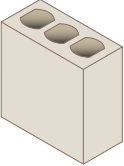
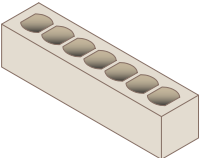
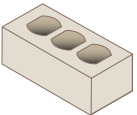
Winestone Velour

The General Shale Advantage

Strong, durable, and maintenance free, General Shale products are the ideal choice for multi-family, hotels, hospitals, educational institutions and other commercial structures. What's more, we back them all with the technical assistance and data that makes specifying the right product fast and easy.

Sizes Available

The General Shale Cleveland manufacturing plant offers seven sizes of brick.

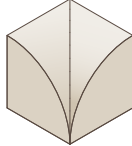
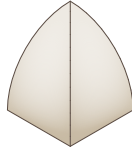
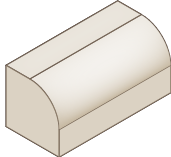
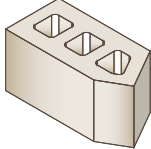
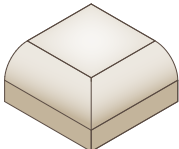
| | | |
|-----------------|---|--|
| MODULAR |  | Size in Inches Width: 3-5/8" Height: 2-1/4" Length: 7-5/8" |
| NORMAN |  | Size in Inches Width: 3-5/8" Height: 2-1/4" Length: 11-5/8" |
| CLOSURE |  | Size in Inches Width: 3-5/8" Height: 3-5/8" Length: 7-5/8" |
| UTILITY |  | Size in Inches Width: 3-5/8" Height: 3-5/8" Length: 11-5/8" |
| 8 X 8 |  | Size in Inches Width: 3-5/8" Height: 7-5/8" Length: 7-5/8" |
| MONARCH |  | Size in Inches Width: 3-5/8" Height: 3-5/8" Length: 15-5/8" |
| ENGINEER |  | Size in Inches Width: 3-5/8" Height: 2-3/4" Length: 7-5/8" |

Custom Shapes

At General Shale we welcome the challenge of assisting you with the design and the production of undiscovered shapes.

Dramatic effects can be achieved using custom shapes on corners coves, lintels, arches, sills and soffits resulting in buildings and structures that are more exciting and visually appealing.

Below are just a few of the custom shapes we offer.

| | |
|---|----------------------------------|
|  | Bullnose Internal Corner |
|  | Bullnose Header Corner |
|  | Bullnose Header Inside Corner |
|  | External Corner |
|  | Bullnose Rowlock Corner |



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GS-BRO 0009-1014

For more information and expert advice, call General Shale at **800-414-4661**