

ROME, GA / 6040

Most Popular Colors & Available Sizes

GeneralShale.com



Berrywood | LWQ



Castle Rock Tudor | LWQ



Cortez | LWK, LWQ



Millstone | LWK, LWQ



Mountain Creek | LWK, LWQ



Newcastle Gray | LWK, LWQ



Olde Georgian Tudor | LWQ



Rome LaCosta | LWQ



River Shoals | LWQ



Woodhaven Tudor | LWK, LWQ



LIGHTWEIGHT QUEEN
(LWQ)

2-3/4" bed, 2-3/4" face, 7-5/8" length

The Queen Size provides the same face as Engineered Modular with a cost-effective reduced bed depth of 3".



LIGHTWEIGHT KING
(LWK)

2-3/4" bed, 2-3/4" face, 9-5/8" length

King size provides a very low installed wall cost because fewer bricks are required per square foot.

Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples.

121 Turner Bend Road SW • Rome, GA 30165 • (877) 556-0009



WHY BRICK IS BETTER

COMPARING THE SQ.FT. COST & BENEFITS OF EXTERIOR CLADDINGS



	Clay Brick				
SQ.FT COST*	Plastic Vinyl	Fiber Cement	Synthetic Stucco	Artificial Stone	Genuine Stone
ATLANTA	\$2.71 [*]	\$6.84 ^{**}	\$7.22 [*]	\$16.02 [*]	\$19.10 ^{**}
BIRMINGHAM	\$2.62 [*]	\$6.65 ^{**}	\$6.95 [*]	\$15.42 [*]	\$20.68 ^{**}
CHATTANOOGA	\$2.54 [*]	\$6.52 ^{**}	\$6.67 [*]	\$14.93 [*]	\$20.38 ^{**}

*Installed Cost for **2,266 SQ.FT. of wall area** by listed metro.
 **Includes added cost of \$1.56 / sq.ft. for paints & coatings if required in the field.

ATTRIBUTES

	Plastic Vinyl	Fiber Cement	Synthetic Stucco	Artificial Stone	Genuine Stone
PROS:	Very low initial cost; relatively easy to install.	Low initial cost; no special support needed to install.	Variety of color options; improved energy efficiency.	Variety of colors, shapes & sizes; improves energy efficiency.	Natural made; variety of color options; higher resale values.
CONS:	Very poor weathering; prone to wind, fire & moisture damage; poor energy efficiency & noise retention; regular maintenance; low sustainability; low resale values.	Unightly seams may be visible; prone to wind, fire and moisture damage; likely to fade in 5-8 years from weathering requiring regular maintenance; low sustainability.	Prone to cracks, holes and even insect infestation; may have higher insurance premiums; requires continual maintenance; average sustainability.	High initial cost; complex to install; prone to moisture damage due to improper installation; likely to fade over time due to weathering; requires regular maintenance.	Very high initial cost; requires special trade skill to install or repair.

Naturally made; offers a wide range of color and texture options; high energy efficiency and noise retention; may have lower insurance premiums; no maintenance; high sustainability.

Moderate initial cost.



Queen Size Clay Brick

ATLANTA, GA \$7.90*Q/S	BIRMINGHAM, AL \$7.60*Q/S	CHATTANOOGA, TN \$7.38*Q/S
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*Listed pricing is for 2,266 sq.ft. of exterior wall space for a 2-story home including product and typical installation using queen size brick (Q/S) and is based on data by RSMMeans | The Gordian Group, Installed Cost of Residential Siding, Comparative Study; 2017.

**Listed pricing for genuine stone based on 2015 data.