

Top 10 Colors



Carrington Tudor

Available Sizes: LWM, LWQ, LWE



Full Range Charleston

Available Sizes: LWM



Natchez

Available Sizes: LWM, LWQ, LWE



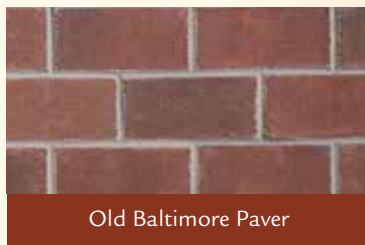
Chestnut Range Paver

Please see your General Shale Representative for Patio Brick sizes.



Flashed Range Red Paver

Please see your General Shale Representative for Patio Brick sizes.



Old Baltimore Paver

Please see your General Shale Representative for Patio Brick sizes.



Providence

Available Sizes: LWM, LWQ, LWE



Rose Range Tudor

Available Sizes: LWQ



Spalding Tudor

Available Sizes: LWM, LWQ, LWE



Walnut Creek Tudor

Available Sizes: LWM, LWQ, LWE

Photo samples are intended to represent general color range and texture. Precise color fidelity is difficult to obtain in print. Brick selection should be made from product samples

Brick Sizes



LIGHTWEIGHT MODULAR (LWM)

3-1/2" bed, 2-1/4" face, 7-5/8" length

Modular size is the most common in the industry. When laid with 3/8" mortar joints, it forms an 8" modular dimension.



LIGHTWEIGHT QUEEN (LWQ)

2-3/4" bed, 2-3/4" face, 7-5/8" length

The Queen Size provides the same face as Engineered Modular with a cost-effective reduced bed depth of 3".



LIGHTWEIGHT ENGINEERED MODULAR (LWE)

3-1/2" bed, 2-3/4" face, 7-5/8" length

Engineered Modular has the same bed size as Modular, with an increased face height. This size is often referred to as an "oversized" brick.

WHY BRICK IS THE SMART CHOICE



\$5.35 / sq. ft.

General Shale pricing for modular size*

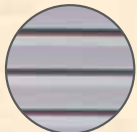
*Pricing differs per region
 **Listed prices are for product and typical installation and can increase when additional resources are included.



- Natural Clay
- Wide Color Selection
- Energy Efficiency
- Higher Resell Value
- Zero Maintenance
- Lower Insurance Costs
- Sustainable Process
- Lasts a lifetime

THE SHOWDOWN OF EXTERIOR CLADDINGS

Cost of each per sq. ft. of materials only – Brick Industry Association, Southeast Region 2013



VINYL SIDING \$2.55 / sq. ft.

Benefits: Low cost, easy installation

Disadvantages: Poor aesthetics; poor resistance to fire, poor energy and sound insulation value; dents/dings/misalignment/warping; moisture damage over time



FIBER SIDING \$4.15 / sq. ft.

Benefits: Better aesthetics than vinyl; no special foundation support needed

Disadvantages: Seams can be visible; contains wood pulp – susceptible to wind, fire, moisture, chips/dents; may show waves when attached to imperfect subframe



SYNTHETIC STUCCO \$6.45 / sq. ft.

Benefits: Various colors, better energy efficiency and sound insulation.

Disadvantages: Susceptible to dents, tears, holes (repatching can be problematic); poor moisture resistance; poor fire resistance; insect infestation; cracks easily, may require higher insurance premiums



SYNTHETIC STONE \$9.95 / sq. ft.

Benefits: Natural material appearance; high resell value; zero maintenance; resistance to moisture and wind; sustainability

Disadvantages: Requires precision construction practices; possible moisture damage; color could change over time



THIN BRICK \$9.85 / sq. ft.

Benefits: Natural materials; aesthetics; less weight and wall loading; design flexibility (exterior and interior walls); good energy efficiency; moisture resistance

Disadvantages: Provides less structural strength than brick or real stone



REAL STONE \$16.00 / sq. ft.

Benefits: Natural materials; super aesthetics, various types/colors; high energy efficiency and sound insulation; superior home resell value, sustainability; zero maintenance

Disadvantages: Requires special trade skills